Best rates across every chain.

7.Exchange

What is 7.Exchange

7.exchange is a unified, cross-chain execution platform that allows users to swap, bridge, trade perps, and place limit orders from one seamless interface powered by a high precision routing engine and multi-source liquidity aggregation.

What We Offer

Best-Execution Cross-Chain Swaps

Aggregates DEXs, liquidity layers, and bridges to deliver the highest final received amount. Automatically accounts for slippage, MEV risk, gas, and bridge costs in every route.

Perpetual Trading Integration

Unified access to multiple Perpetual venues through one interface and one smart router. Traders get deep liquidity, better fills, and no chain-switching complexity.

On-Chain Limit Orders

Set price-targeted orders that execute automatically when markets hit your level. Uses our quote engine + relayers to execute safely without constant user signing.

Unified Cross-Chain Trading UX

Balances, approvals, quotes, and trade history unified across chains and providers. Traders interact with one app instead of juggling networks, RPCs, and bridge flows.

Developer API & SDK

Wallets, dApps, and platforms can integrate 7.exchange swaps, perps, and limits in minutes. Partners earn revenue share and instantly upgrade their UX with best-execution routing.

Problem & Solution

Why today's cross-chain trading is broken and how 7.exchange fixes it.

Problem

The current DeFi landscape is fragmented across chains, liquidity pools, bridges, and hundreds of DEXs each with different pricing, slippage, gas conditions, and execution risks. Users must jump between tools, compare rates manually, and rely on unsafe bridges or opaque routing.
This leads to poor execution, lost time, and unnecessary risk, especially for cross-chain swaps.

Our Solution

7.exchange unifies the entire cross-chain liquidity landscape into one non-custodial interface. We aggregate DEXs, bridges, and liquidity sources across every major chain to deliver the best available rate, safest route, and most efficient execution without ever holding user funds.
Our routing engine automatically finds the optimal swap path across chains, eliminating the complexity and risk that users face today.

80 +	220 +	25 +	25 +	30 +
Chains	DEX & LP	Bridges	Services	Wallets

Routing Intelligence

A smart routing that evaluates every possible swap and bridge combination across chains.

How It Works

Collects liquidity from DEXs, LPs, bridges and future perp connectors

Models cross-chain paths end-to-end

Evaluates slippage, execution risk and path reliability

Selects the highest-yielding route for the user

Caches and monitors quotes for consistency

How We Find the Best Path

7.exchange's quote engine simulates cross-chain paths in real time, measuring the true net output after slippage, gas, bridge fees, and MEV risk. Instead of showing users a list of hops, the system calculates the final amount the user will receive and ranks all routes accordingly.

Why It's Better

Cross-chain aware

Execution-oriented, not "hop-by-hop"

Net-output ranking, not fragmented route lists

Future-proof for perp trading flows

Designed for instant final quotes, minimizing user friction

Our routing layer becomes the intelligence system cross-chain trading stack accurate, fast, and chain-agnostic.

Execution Integrity

A controlled execution pipeline that ensures the on-chain transaction matches the route the user approved, no surprises, no tampering.

How It Works

The system prepares a canonical execution package

This package is authenticated (server-side) to prevent modification

The on-chain router only executes validated packages

The router guarantees every quote is fresh, single-use, and bound to the correct user.

The system logs and verifies execution for an audit trail

How We Guarantee the Route Stays Correct

Once the user selects a route, 7.exchange packages the trade into a canonical quote and provides the user with a trusted execution payload. The on-chain router only executes trades that match this authenticated payload, ensuring the user's final result cannot be altered by external actors or front-running attempts.

Why It's Better

No per-trade wallet signatures

Prevents any modified or forged calldata

Protects users from stale quotes or front-running

Supports gas-sponsored execution for a smoother UX

Reliable foundation for future perp and leverage flows

We deliver the UX of a centralized exchange with the trust guarantees of on-chain execution a combination competitors cannot match.

Ecosystem

Our quote engine simulates all possible routes, measures net output, and ranks them instantly

Ancillary Services

Lido   Thruster   Garden   **25+**

Bridges & Cross-Chain Transport

Thorchain   Across   Chainflip   **25+**

Wallets & UX Integrations

Trust   Metamask   Phantom   **30+**

Supported Chains & Networks

BTC   ETH   BSC   **80+**

DEX & Liquidity Sources

1Inch   Pancake   Jupiter   **220+**

Competitors

	LI.FI	Rango	1Inch (Cross-chain)	7.Exchange
Core Offering	Cross-chain bridge + DEX aggregation via API / SDK	Universal cross-chain DEX + bridge aggregator with broad chain support	Cross-chain swaps via "Fusion+" /intent-based execution	Unified cross-chain DEX (swap + perpetual + limit order) & Cross-chain bridge + DEX aggregation
Liquidity Sources	+34 DEXs, +14 bridges	130+ DEXs & bridges across 77+ chains	Multi-DEX split routing, intent-based solvers, cross-chain resolvers	220+ DEXs & LPs, 25+ bridges, and future perp venues across 80+ chains
Order Types Supported	Mostly swap + bridge; no built-in perps or limit order engine	Swap + bridge only	Swap + Fusion intent orders; limited perpetual functionality	Swaps, perpetual trades, limit orders
Custody Model	Non-custodial; users always control funds	Non-custodial; users keep control	Self-custody; orders signed and resolved via intent	Non-custodial; router pulls with user approval
Integration / API	SDK / API for dApps & wallets	JS SDK, API, widget for cross-chain integration	Robust API / SDK; used for swap & intent-based trades	API + SDK for wallets, apps, trading desks
Security & Execution Guarantees	Neutral aggregator, less tight quote guarantees; uses fallback routes	Optimized routing but no guarantee that exact computed route executes	Intent orders are signed and resolved via resolvers; replay protections in Fusion	Signed quotes, replay protection, on-chain execution integrity
Scalability / Vision	Focus on "money legos" for developers, smart routing across bridges & chains	Very broad chain coverage, optimized for bridging and swapping across many networks	Robust API / SDK; used for swap & intent-based trades	Focus on cross-chain swaps + perps + orders → unified trading layer

B2B Value: API & SDK

7.exchange provides a plug-and-play routing engine for any wallet, exchange, or DeFi application that wants instant access to cross-chain swaps, best-rate execution, and future perps, without building the infrastructure themselves.

Why B2B Partners Want It

Cross-Chain Liquidity Out Of The Box

Wallets and apps instantly gain access to multi-chain swaps, bridges, LPs, and later perp markets.

Higher User Retention

Partners offer better prices and more destinations, improving stickiness.

Zero Infrastructure Burden

No need for partners to maintain nodes, route modeling, quote bookkeeping, or relayer networks.

New Revenue Line

Partners earn affiliate fees on every user swap.

What We Offer

Unified API / SDK

One interface for quoting, routing, and executing across chains.

Best-Rate Engine

Partners receive the same optimized route and final output calculations we use in our own app.

Non-Custodial Execution Model

API returns an authenticated quote; execution stays trust-minimized and transparent.

Configurable

Partners can integrate only the components they need.

Why We Win

Breadth

DEXs + bridges + LPs today, perp markets in the next phase; all exposed via one integration.

Accuracy

Route modeling accounts for gas, slippage, and MEV risk, meaning lower error margins.

Speed

Optimized caching and precomputation deliver fast quotes even during volatility.

Brand Strength

The 7.exchange name and domain give partners confidence in long-term reliability.

Business Model

Swap Routing Fees
Flexible fee percentage per transaction routed

Institutional & Partner API Access
Partners pay usage–based fees for high–volume access and routing infrastructure

Limit & Perpetual DEX Fees
Execution or funding fees when users trade limit orders or perpetual positions

Token Utility
Reduced fees, staking rewards, governance participation

Revenue

Market Entry & Growth Plan

Our strategy to scale usage, liquidity, and partner adoption.

1 **Launch With Key Chains & Major DEXs**
Integrate top ecosystems first to guarantee strong early liquidity and relevant routing depth.

2 **Influencer & KOL Activation**
Partner with reputable crypto creators to produce walkthroughs, reviews, and comparison videos that drive trust and early user adoption.

3 **Aggregator & Wallet Partnerships**
Integrate into wallets, treasuries, and trading tools via API/SDK to capture embedded volume and passive flow.

4 **Community & Ambassador Growth**
Build a global community program focused on referral incentives, social quests, and early-user rewards to accelerate organic expansion.

5 **Cross-Chain Growth Campaigns**
Collaborate with chains, bridges, and protocols on co-marketing, liquidity incentives, and grants to tap into their user bases.

6 **Perp & Limit-Order Launch Events**
Use product milestones to trigger campaigns: trading competitions, fee rebates, and launch incentives to attract active traders.

Roadmap

Q3 2025
July – September 2025

- Liquidity Source Integrations
- Bridges & Cross-Chain Transport Integrations
- Quote Engine Implementation
- User Auth And Profiling Service

Q4 2025
October – December 2025

- UI Implementation
- Wallets & UX Integrations
- Affiliate & Scoring System
- Deeper Liquidity Source Integrations

Q1 2026
January – March 2026

- MVP Launch
- Limit Order Implementation
- API / SDK
- Tokenomics

Q2 2026
April – June 2026

- Integrate Perpetual DEX Routing
- Scale Revenue
- Expand Support And Integrations

Core Team

7.exchange is founded by a team with strong backgrounds in DeFi, trading, and product development.

We've built and scaled blockchain products before and share a clear vision of making liquidity truly cross-chain.

Our mix of technical and strategic experience positions us to execute fast and build lasting value in the DeFi ecosystem.

Sherry Moradi
CEO

Ben Mo
COO

Thomas Marcinowski
Institutional Business
Development Lead

Farbod Ghasemlu
CTO